## ORDER

105685 Order / Rev: Alt Order #:

Product Desc: State Senate - Today Show Estimate:

Flight Dates: 09/11/12 - 11/06/12

Original Date / Rev: 08/20/12 / 10/16/12

**GENERAL** Order Type:

Benny for Nevada

**Buying Contact:** 

1930 Village Center Cir.

Benny for Nevada

A25-54 Demographic:

PLC09 **Product Codes:** 

Priority:

Revenue Codes:

SELECT PRIORITY CODE POLITICAL/AGY, PCAN, GEN

Agency External ID:

Kevin Goodell

**VEGS** 

Cash

15%

Broadcast

EOM/EOC

00:05:00

Local

Billing Contact:

Name:

Name:

Las Vegas, NV 89134

New Business Thru:

Agency Commission:

Primary AE:

Sales Office:

Sales Region:

Billing Type:

Billing Cycle:

Billing Calendar:

Order Separation:

Advertiser External ID:

Bill Plan

Advertiser

Orders

Agency

Start Date	End Date	# Spots	# Spots Gross Amount Net Amou	
08/27/12	09/30/12	5	\$1,950.00	\$1,657.50
10/01/12	10/28/12	4	\$1,600.00	\$1,360.00
10/29/12	11/06/12	4	\$2,000.00	\$1,700.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	5	\$1,950.00	\$1,657.50	0.00
October 2012	4	\$1,600.00	\$1,360.00	0.00
November 2012	4	\$2,000.00	\$1,700.00	0.00
Totals	13	\$5,550.00	\$4,717.50	0.00

## **Account Executives**

Account Executive Sales Office		Sales Region	Start Date / End Date	Order %	
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%	

Ln Ch Start End Inventory Code	e Break Start/End Tim	ie Days	Len Spots	Rate Pri	Rtg Type Spo	ts Amount
N 1 KSNV 09/17/12 09/27/12 Today Show	CM 658a-9am		- :30 0	\$350.003	0.00 NM	5 \$1,950.00
Today Show						
Start Date End Date Weekdays		Rating			į	
Week: 09/17/12 09/23/12 MTWT	4 \$350.00 Start/End Time	0.00	Weekdays Len	ath Pata	Rtg Type	
Spot Ch Date Range Description 4 KSNV 09/17/12-09/23/12 Today Show	658a-9am			:30 (\$350-00)		
See MG 1.12	000a-3am		in twicti	.50 (000000)	0.00 1414	
[.NOT AVAILABLE RATE] NOT AVAILAB	LE RATE					
6 KSNV 09/17/12-09/23/12 Today Show	658a-9am		MTWTh	:30 <del>(\$350.00)</del>	0.00 <i>NM</i>	
See MG 1.12						
[.NOT AVAILABLE RATE] NOT AVAILAE	LE RATE					
7 KSNV 09/17/12-09/23/12 Today Show	658a-9am		MTWTh	:30 <del>(\$350.00)</del>	0.00 NM	
Credited						
[cr - making good with 105689]						
12 KSNV 09/19/12-09/19/12 Today Show	658a-9am		W	:30 \$550.00	0.00 NM	
⊕ MG for 1.4,1.6					1	
Week: 09/24/12 09/30/12 MTWT	4 \$350.00	0.00	105	th Data	Dia Tuna	
Spot Ch Date Range Description	<u>Start/End Time</u> 658a-9am		<u>Weekdays</u> <u>Len</u> MTWTh		Rtg Type 0.00 NM	
11 KSNV 09/24/12-09/30/12 Today Show Credited	0308-98(1)		[V] [ VY ] [ ] — — — —	.50 <del>(4500.00)</del>	0.00 (414)	
[cr]						
N 2 KSNV 10/17/12 11/02/12 Today Show	CM 658a-9am		- :30 0	\$400,003	0.00 NM	6 \$2,400.00
Today Show	OW OSOG-SGIT		.00 0	Ψ-700,000	0,00 /4IVI	υ ψειπου.ου

Print Date: 10/17/12 08:11:46 Page 2 of 2

 Order / Rev:
 105685
 Advertiser:
 Benny for Nevada

 Alt Order #:
 Product Desc:
 State Senate - Today Show
 KSNV

 Flight Dates:
 09/11/12 - 11/06/12
 Estimate:

Ln Ch Start En	d Inventory Code	Break	Start/End	Time Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
N 2 KSNV 10/17/12 11/0	02/12 Today Show Today Show	СМ	658a-9am	الحد فين فين فين فين	- :30	0 \$400.003	0.00 NM	6	\$2,400.00
<u>Start Date</u> <u>End I</u> Week: 10/15/12 10/21 <u>Spot</u> <u>Ch Date Range</u> 2 KSNV 10/15/12-10/23	I/12WT Description	<del>,</del>	Rate \$400.00 /End Time -9am	Rating 0.00	<u>Weekdays</u> wTh	-	Rtg Type 0.00 <i>NM</i>		
Credited [cr] Week: 10/22/12 10/28 Week: 10/29/12 11/04		3 2	\$400.00 \$400.00	0.00 0,00					
N 3 KSNV 11/05/12 11/0	06/12 Today Show Today Show	СМ	658a-9am		- :30	0 \$600,002	0.00 NM	2	\$1,200.00
<u>Start Date</u> <u>End</u> Week: 11/05/12 11/11		Spots/Week 2	<u>Rate</u> \$600.00	<u>Rating</u> 0.00					
							Totals	13	\$5,550.00